Greene County Tourist Promotion Agency

Board Meeting Agenda

Wednesday, September 9, 2026 @ 5pm

Greene County Fairgrounds, 107 Fairgrounds, Rd, Waynesburg, PA 15370

CALL TO ORDER

1. Call the meeting to order.
2. **Review and approve** the minutes of the August 5, 2026 meeting.

REVIEW OF MONTHLY REPORTS

1. **Accounts Receivable**
    a. **Review** September 2026 bank statements.
2. **Accounts Payable**
    a. **Review and approve** the September 9, 2026 Disbursement Request.
3. **Director's Report**

COMMITTEE REPORTS

Finance | *Chair - JoAnne Marshall & Lori Hellen*

Advertising & Promotion | *Chair - Ben McMillen*

1. **Review and Approve** the renewal of VisitPITTSBURGH's full-page native advertising in the 2027 Insider's Guide at $8,200.

Special Projects | *Chair - Allen Frye & Deneen Rhodes*

Hotel/Motel Tax | *Chair - JoAnne Marshall*

1. **Review** the July 2026 STR Report.

Long-Range Strategic Planning | *Chair - Ben McMillen*

1. **Review** Placer.ai data for July 2026.

Partnership | *Chair - Bethany Tanner*

America250PA | *Chair - Liz Menhart*

OLD BUSINESS

NEW BUSINESS

1. **Review** freelance pricing structure and opportunities for blogs, marketing materials, photography, and other content needs.

PUBLIC COMMENT

ADJOURNMENT

1. **Motion to adjourn.** The next meeting is at 5pm on **Wednesday, October 14, 2026** at the Greene County Fairgrounds.