

Greene County Fair Board Meeting Minutes

Monday April 20, 2026

Attendance: Courtney Hursey, Carol Adamson, Jared Edgreen, Betsy McClure, Kelley Morris, Scott Hackenburg, Kevin Jacobs, Tammy Brookover

There was a community presence of 3 individuals.

President Carol Adamson called meeting to order promptly at 6:31 pm.

Jared Edgreen led the board in Prayer and Pledge of Allegiance

Meeting minutes for February and March meetings were not available at the time of the meeting.

Scott made the motion to accept the minutes for February and March, pending a review before the May meeting. Motion was seconded by Kevin; all approved; motion carried.

Tammy presented the treasurer's report, which included several months due to getting the adjustments back from Controller's Office

- Beginning Balance: \$90,361.58
- Expenses: \$6,606.70
- Deposits: \$19,002.02

No questions or comments on the Treasurer's report as presented.

New Business

- Transformer Act
 - Washington Chevy will cover the \$5,000 to have the Transformer perform if they are still available (all week)
 - Kevin can get Bumblebee & Optimus Prime for \$17,000 on Friday and Saturday. Kevin to reach back out to confirm if they would put sponsor information on their car or otherwise incorporated into their presentation / setup.
- Lexi, Lexi Mooney Photography
 - Presented 2 Proposals for photography coverage the week of the fair
 - Option 1 - \$3,000 – partial coverage, same as 2025. Lexi will be onsite by 2pm plus a second shooter starting at 8am. All 4-H shows would be covered. 2 photographers in the barn to fully cover the kids, but not full coverage of events

outside the barns. Digital downloads would be free to download, including buyer's photos. Market clubs pay for the 8x10 prints. Photos would be available online in 12-18 hours. Available forever (2023-2025 currently available on her website)

- Option 2 - \$5000 – full coverage of the entire fair by 3 photographers.
- Both packages assume an in-kind marketing sponsorship, week parking/entry passes for the 3 photographers, and pit passes where applicable.
- The group discussed that as there are more events this year for the America250 initiative and we are under budget on entertainment it would be nice to invest in the higher package this year for full coverage.
- Tammy made the motion to accept the \$5,000 full fair coverage package. Motion was seconded by Kelley; all approved; motion carried.

Old Business:

- Sponsorships – Kelley
 - Approx 300 companies and individuals have been sent an email, mailer and/or personal visit requesting sponsorship
 - \$11,500 so far for 2026 – several bigger sponsors haven't confirmed yet
 - Board is encouraged to reach out to their contacts as well – please let Kelley know who you've contacted so we don't duplicate efforts.
 - Sponsorship banners will be placed again this year
- Junior Livestock Committee – Dulcie and Molly
 - No representative present
 - The County Council is starting up again – teen advisory group within the 4-H. They are raising money to fund a bench in remembrance of Lindsay Williams.
 - Commissioners and Parks & Recreation will work with the group on where to put it and what it looks like to ensure consistency across the properties.
- Truck Pulls – Courtney and Jared
 - Working on the track and equipment needed (roller)
 - June 14th
 - We have a scraper on loan from Kevin Campbell
 - Need tractors to pull scraper & roller
 - Robbie has a scraper/rake on skid steer
- Derby – Courtney and Jared
 - No updates

- 2026 Fair Admission Prices – Courtney
 - Marketing has started
 - Pre-order tickets for truck pulls are available
 - Pre-order tickets for fair not yet available
 - No strong negative feedback so far
- Parking
 - agenda item for next meeting
 - Market and use the charter between lots
 - Separate gate for shuttle only & handicap van, maybe also used for workers with appropriate pass
 - Offsite parking – pool, airport? Walmart?
 - Offsite is important, but there used to be 5000 person nightly attendance under past fair board with no offsite parking (other than pool)
- Entertainment
 - Wednesday – nothing booked yet. The Timber Sports group does not carry adequate insurance and is no longer an option
 - Looking into doing our own event – “Fair Cross”
 - Lawnmower barrel race
 - Power wheels race for kids
 - Run what ya bring class
 - Tough Man race
 - Jared as emcee
 - Dave Palavi – new Deputy Director of Parks and Recreation is a self started promoter and may have connections.
 - Midget/micro/little person wrestling – quote last year was close to \$15k including rooms and travel
 - Could look into an amateur wrestling event
 - Kevin to work with promoters on prices
 - America 250 events planned for Tuesday
 - Greene County Honor Guard to post the colors
 - Junior ROTC
 - Greene County Honor Band
 - Red Eye Rodeo will do a script highlighting to 250th anniversary
 - Received \$2000 from tourism grant
 - Matt Cumberland confirmed we will be able to do a display all week in Home & Garden. Bell protected with stanchions.
 - Tuesday is also Veterans/Senior night

- Kevin played a scene from a self-scripted play depicting scenes from 1796 on the history of Greene County
 - Discussed if the actors could do performances on Tuesday. There are minimal pros and space needed.
 - Jared made the motion to approve the play to be performed on Tuesday. Courtney seconded the motion
 - Recommendation is to play a taped recording on loop in Home & Garden and then perform live in grandstands before the rodeo.
 - Kevin to come next month with a cost proposal
 - Vote on the motion to be tabled until next meeting when cost is presented.
- Advertising
 - Courtney presented an advertising budget of \$35,000
 - Reduced video ads this year
 - Digital display ads redirecting to the website have been more effective
 - Definitely want to do a billboard in Morgantown. We also advertise on radio is Morgantown
 - Consider advertising the rodeo on WJPA
 - Budget includes Facebook advertising, geofencing and increase frequency the closer we get
 - Tourism posts our events on their calendar
 - Motion to approve the budget as presented was made by Betsy, seconded by Scott; all approved; motion carried.
- Mascot Mayhem – going well, starting to book characters
- Home & Garden – No news
- Barn – No news
- Fair Books – all updates from prior meetings were made
 - After talking to draft show manager, we will cancel the show this year
 - Fred may bring wagon to Queen events
 - Ready to post fair books after making the draft show change
 - Motion to approve the fair book was made by Kelley, seconded by Kevin; all approved; motion carried.
- Bylaws
 - Scott brought to the board's attention that the bylaws state that three consecutive meetings missed is grounds for removing a board member
 - Tammy Watson is a likely new member of the board.

- Commissioners will connect with members who have exceeded the three meeting threshold and confirm if they are still interested before taking action.
 - This is a working board.
 - There are also term limits, but ultimately it is up to the discretion of the Commissioners who serve on the board
- Ribbon and Printed Ticket Budget
 - Rosettes are depleted
 - Kelley asked if we should switch to banners – group opted to stay with Rosettes
 - Printed tickets handed out at the gate, commercial & exhibitor passes, VIP passes all need to be ordered
 - Motion to approve the ordering of ribbons/rosettes and printed tickets made by Scott, seconded by Kevin; all approved; motion carried

Public Comment

- None

Call for an Executive Session:

- N/A

Motion to Adjourn made by Courtney, seconded by Betsy; all approved; motion carried

Next Fair Board Meeting May 18, 2026 @ 6:30 pm.

Respectively Submitted

Kelley Morris